

## Sharon Master Plan Steering Committee Introductory Video

Hello, I am Keri Murray, and this is Laura Smead, we are At-Large Representatives on the Sharon Master Plan Steering Committee. We would like to take a moment to tell you about the Master Plan, The Steering Committee, and what you can expect from us in the coming year.

Sharon's master planning process will begin this summer and last for two-years. A Master planning process will determine Sharon's vision for the community for the next 10 to 15 years. It combines public engagement as well as a comprehensive data collection and analysis of existing conditions. The outcome will be a Master Plan, which is a public policy framework for decision-making and action steps related to the physical, economic, and social environment of the town. For example, sections of a Master Plan would address the community's vision in terms transportation, historic preservation, economic development, land use, municipal services, natural resources, recreation, and housing to name a few. Under the direct oversight of the Planning Board, the Master Plan Steering Committee will conduct, guide, and document this master plan effort and serve as an advisor to the consultant team.

The Sharon Master Plan Steering Committee is an advisory group representing Sharon elected and appointed boards with participation from four at-large members from the community. The Committee will play a critical role in ensuring that the Master Plan is created collaboratively by Sharon residents and members of the Town's boards, and is grounded in the values and the aspirations of the people of Sharon.

Developing a successful Master Plan requires significant community outreach and participation. Master Plans are most successful when they represent a vision that brings together the concerns of a wide range of different groups. These recommendations create a solid foundation of community and political support, which shape the laws, regulations, investments, and policies of the town. Over the coming year, we will be asking you—and your family, friends, and neighbors—to help create a vision for our town's future. The committee will promote awareness, encourage community engagement, and seek your involvement. We will circulate online surveys, and facilitate interaction at public forums. We need you, the active and informed residents of Sharon, to provide input on what is important to protect and preserve and what needs to change to maintain a vibrant, beautiful Town of Sharon in 2030.

We ask that you become familiar with our goals, our committee members, and the planning process in general. Our website is displayed on the screen below. Please visit to learn more. In the next several months, we will continue to share information via our website, social media, and through a series of videos like this one. We are excited for you to participate in this important endeavor. Together, we will create a Comprehensive Master Plan that will offer a roadmap for how we can continue to make Sharon such a wonderful place to live.