

Sharon Public Library Board of Trustees
Regular Session
March 15, 2023

Attendance:

Trustees in person: Sarah Windman, Cheryl Rosenfeld

Trustees on Zoom: Cheryl Weinstein, Wendy MacArthur, Sherrie King, Carolyn Weeks

Guests: Chuck Goodman, Sarah Graf

The meeting was called to order by Cheryl Weinstein at 7:36 p.m.

February minutes approved by consensus.

Treasurer

- Harbor One account: we don't have the statement due to turnover at Town Hall; Eastern Bank account balance \$546.37

Friends

- Met this week; Book sale May 18-21. Yard signs; sign up to volunteer.
- We will be hiring a janitor for the book sale, charges hourly.
- Carolyn will open Saturday; Cheryl W will close on Sunday.
- Participating in Green Day
- Sending a postcard townwide for membership and book sale.

New Library

- 30-day appeals period will end before Town Meeting, so we will know whether the plaintiff will appeal.
- We should be all set for Town Meeting.
- There's been a change in the amount of money needed. The original estimate was \$6.5M, then \$4.3M, now it's \$6.3M. We won't know the actual amount until we get the bids. Fred is still working on exactly where the appropriation will be coming from.
- Cheryl W is working on an update to send out about the appeals decision, from which people can link to the decision itself.

Director's Report Attached. In addition:

- Advertising on Patch online is too expensive. Cheryl R: We do not need to take out paid advertising; we can post editorial articles and event listings free of charge.
- For the custodian for the Book Sale on Sunday to help with cleanup, can we pay out of state aid? It's not a salary, but a one-time expense, an hourly wage.
- **MOTION:** Motion to hire a custodian for Sunday: moved by Sarah, Second by Carolyn. Unanimously passed.
- Do we need security at the library? How would we pay for it?

New Business:

Town Meeting Preparation

- We should have 2 walkthroughs of the library, on a Monday evening at 6 p.m. and on a Sunday, maybe April 2 or 23. We will ask Sharon TV to film the tour.
- Communications group: Cheryl W, Sarah Graf, Cheryl R. Working on one flyer to be handed out at the train station, soccer games and baseball fields.
- Postcard and Constant Contact Update via email and also on facebook
- What are the most important pieces of information to convey on a postcard?
 - That this will not affect taxes, explain where the money likely is coming from: Stabilization fund, free cash, HS project money.
 - If Town Meeting votes no, the current library still needs to be fixed, and that cost also has increased. No grant for that, and that would cost more than the new library project.
 - The high usage of our library.
 - Postcards aren't expensive, it's the mailing that costs more. We have funding in the mailing line item in our budget.
 - Sherrie suggested advertising on social media.
 - Email through schools/PTO newsletters--Sarah to ask if we can include information about Town Meeting, and where the line is between informational and political.
 - SHS seniors who might be able to vote for the first time.
 - Foundation is considering lawn signs.
 - **MOTION:** Motion to use available mailing funds and state aid in an amount not to exceed \$12,000 to create and mail postcards. Sarah moved; Sherrie second. 5 yes, 1 abstention.

Next meeting:

Can we meet on a Monday night? Monday, April 10 at 8 p.m. after the walkthrough.

May meeting: Monday, May 22, 7:30 p.m.

Entering Executive Session:

MOTION: Motion to enter into Executive Session pursuant to Mass General Laws Chapter 30A section 21 to discuss a matter requiring privacy due to Purpose 5: to discuss a matter involving investigation of charges of criminal misconduct or to consider the filing of a criminal complaint, after which time we will adjourn. Moved by Sarah, second by Carolyn. Passed unanimously.

The public portion of the meeting was adjourned by consensus at 9 p.m.

Next meeting – Monday, April 10, 2023, 8 p.m.

Respectfully submitted,

Cheryl A. Rosenfeld
Secretary, Board of Library Trustees